COMMUNICATIVE ENGLISH READING-BASED INTERACTIVE INSTRUCTIONAL MATERIALS

for the Publishing Students

Written By

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AUTHOR'S PREFACE

Bismillahirrahmanirrahim...

Assalamualaikum.

All praises to Allah. We always miss Your love. Please take care of us, shower us with Your sustenance and make all our activities easy. Allah is the Greatest.

English is one of the most needed skills to face the era of globalization. The people who pursue specific fields need English language skills to brand themselves and promote their work to the world. Therefore, English has never been separated as a companion course in higher education.

Unfortunately, many lecturers teach general English in vocational schools or colleges. As a result, many students complain that they do not have particular mastery of English according to their fields, including publishing students.

Currently, the publishing industry is included in the creative industry sub-sector in Indonesia, where the creative industry is one of the crucial sectors in the economy. Therefore, students majoring in publishing are potential candidates who need to hone their English skills.

Therefore, the author, who also works as an English lecturer in the publishing department, has collected various sources and compiled these references to be tested on students for one semester, in which the initial distribution of materials and learning processes

as well as students' assignments are collected through the website. And at the end of the semester, the author feels the need to record this teaching material in a book to contribute more to education in Indonesia.

The book, entitled "Communicative English Reading-based Interactive Instructional Materials for the Publishing Students", is designed to teach English communication skills while providing content and information about publishing. Thus, students can study English with a focus on publishing.

A big thank you to the director, the head of PSDKU Makassar, the head of the department, the head of the study program, lecturers, staff, students, and the entire Politeknik Negeri media Kreatif family, who always provides support. And special thanks to my beloved family for their love and prayers.

Perfection belongs only to Allah, and I believe this book still has many flaws. Therefore, it is hoped that readers and users of this book will provide constructive suggestions and criticisms for future improvements.

Wassalamualaikum.

Makassar, November 25th, 2021
The Author

Dr. Widya Rizky Pratiwi, S. Pd., MM

TEACHING METHODS: A GUIDE FOR LECTURERS

The book entitles "Communicative English Reading-based Interactive Instructional Materials for the Publishing Students" is designed to achieve the learners' ability for communication. However, to achieve these goals, lecturers are not suggested only concerned about reading or speaking skills. However, we need to integrate all basic English skills in the teaching process. Learners who are provided with reading text as an input, they will be directed to do speaking and wiring activities. Besides, they will also be trained to listen and develop their grammar knowledge.

As English is considered difficult and uninteresting, most learners face challenges when learning this compulsory subject. Thus, as lecturers or teachers, of course, our duty is not only to deliver this material. We have to encourage and motivate the learners to love English and keep positive thinking. Therefore, building the learners' motivation as a mental defense is the first strategy to teach English for publishing.

Next, teachers or lecturers should create a comfortable atmosphere in the classroom. It is introduced by Talkative and Interesting Classroom (TIC) activities (Pratiwi, 2021). This book consists of six chapters, which are started by teaching guidelines in each chapter.

Each chapter is divided into two meetings. While, each session has its' stages, target focus, activities experiences, and time allocation. The author provides these guidelines as the reference to do the learning process, which the users can follow or adjust with the learning condition and their own creativity.

To achieve the learning goals, some inputs can be distributed to the learners, such as teaching speaking through reading practice, teaching speaking through listening practice, teaching speaking through a writing exercise, teaching communicating through visual material, etc. Specifically, this book is taught by distributing reading materials related to publishing as the input. The reading materials are then created into some activities.



Figure 1. Communicative English Reading-based Interactive Instructional Materials

To master English for communication goals, teachers or lecturers can design the above activities by starting from understanding the reading text. Indirectly, giving reading texts could improve learners' vocabulary mastery and result in better pronunciation.

In the reading text, there are many words in bold. They are the terms related to publishing. The bold words indicate that they need special attention. In the first activity, the teachers or lecturers can apply the silent reading, then continuing to the drilling method. Students are required to read silently two or three times. After that, the teachers or lecturers instruct the learners to read the text loudly in turns. Each student read one to two paragraphs and would return to read after the last student had finished reading. The activity of reading aloud is carried out in three rounds. After that, the whole class, both lecturers and students, can discuss the storyline, look for meanings in bold words, and pronounce them well. The teachers or lecturers can also train the students some learning strategies of how to understand the text easily.

Furthermore, the activity can be developed into the speaking area by discussing, drawing conclusions, or verbally answering reading questions. These activities further enlivened the classroom atmosphere because students moved from one place to another and talked from one pair to others because the actions are carried out in couples or groups. At the end of the activity, several students are randomly asked to retell the reading content individually.

Overall, the learning experience will be better when it is started by greeting students, giving ice breaking, and stimulating students' motivation. Then, closing the class by giving conclusions, delivering thanks, or appreciating the students for the excellent attention, and sending warm regard to students to establish a good rapport with them.

Source:

Pratiwi, W. R. (2021). *EFL Learners' Motivations and Speaking Learning Strategies in an English Village-based Immersion Program at kampung Inggris Pare* (Unpublished Doctoral thesis), State University of Makassar, Indonesia.

LEARNING STRATEGIES: A GUIDE FOR STUDENTS

The learning strategies could help learners to determine the goals to be more directed. Learners will confuse and get bored without the right learning methods because they do not have a benchmark of what they have to achieve. Learning strategies could regulate and manage the learners to learn and stay focused on the learning goals.

The book "Communicative English Reading-based Interactive Instructional Materials for the Publishing students", contains integrated language skills. Theoretically, learners will learn several ways to improve communication skills. They sometimes read some books related to the strategies to enlarge vocabularies. The learners may also ask the teachers or lecturers the methods to make their pronunciation better. Then, they try to search for ways to make them fluent in English from the internet. In comparison, practically, all these skills could not be separated. They are integrated and interconnected among others.

Whether the learners realized it or not, they will carry out a series of processes to gain benefits in improving vocabulary, pronunciation, and speaking fluency that involves input, process, and output. So, this cognitive strategy is an activity undertaken to

facilitate the human thought process, including the acquisition, storage, retrieval, understanding, and use of knowledge.

In line with this investigation, specifically, the author proposes five steps of learning strategies based on the study done by herself in 2019-2021. It is introduced as a Neuro-cognitive learning strategy.

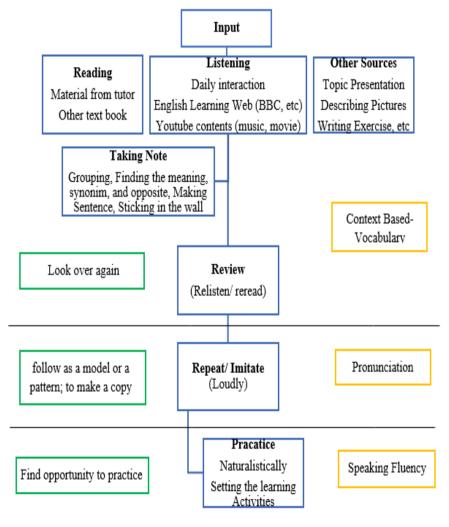


Figure 2. The Flow of Neuro-Cognitive Strategy

Practically, EFL learners do a series of actions to improve their speaking or communication skills: getting input, taking notes, reviewing, imitating, and practicing. Based on the figure, the author proposes these strategies to the users of this book, especially for the learners. Below are the explanations:

At school, the students may get the inputs from listening to material such as podcasts, songs, movies, some YouTube contents, or other internet sources. Other inputs can be from reading texts and writing materials given by lecturers, teachers, or facilitators. Then, the vocabulary inputs can be noted in various ways, such as grouping the words, defining, finding synonyms or antonyms, making sentences, etc. The strategies are believed to enhance vocabulary. The vocabularies noted or listened to can be then reviewed by rereading or relistening many times in every opportunity to be stored well in users' minds. The actions can be done silently. After reviewing, the users imitated the words or sentences loudly. The imitating is done to make a copy of good pronunciation. In this strategy, the users relisten the source, then they can follow it directly. The users can also check the articulations in the dictionary to make them sure. This way is aimed to improve the pronunciations. Lastly, the users practice all the words or sentences daily or set speaking activities with friends.

Source:

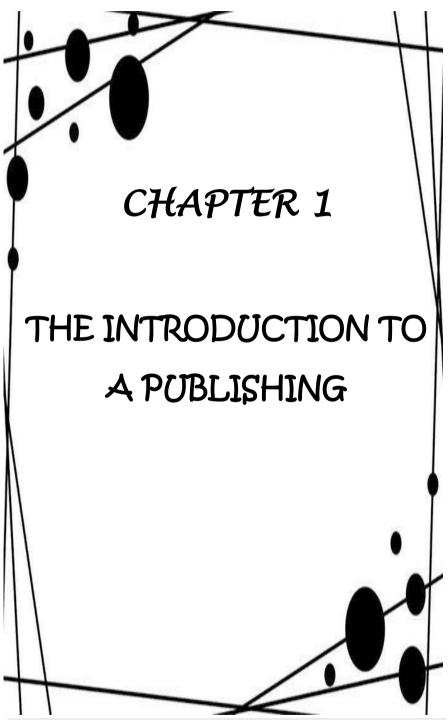
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Guidelines:

Meeting 1

The Objectives of the Study:

Students are able to:

- Gain the information and knowledge of "The Introduction to a Publishing"
- 2. Improve reading skill
- 3. Enlarge some vocabularies related to the text
- 4. Improve communication skills (speaking fluency, listening comprehension, and pronunciation)
- 5. Develop critical thinking
- 6. Stimulate self-confidence

Stages	Target Focus	Activities	Time
Stages	Target Focus	Experience	Allocation
Opening	- Relaxation	Greeting	15 min
		Ice-breaking	
		- Asking general	
		questions	
		- Creating	
		Games	
		Giving	
		encouragements	
		and motivations	
Understanding	- Reading	Silent Reading	20 min
the Reading	comprehension	Students read	

Text	- Pronunciation	the text without	
	practice	any sounds	
		(3 times)	
		Reading aloud	20 min
		students read	
		aloud the	
		paragraphs in	
		turn	
		(3 circles)	
Answering	- Speaking	Speaking in	20 min
Question	Fluency	Pairs	
related to		students ask and	
reading text		answer the	
		questions face to	
		face with	
		partner	
Understanding	- Vocabulary	Speak after Me	15 min
the Difficult	mastery	- Lecturer asks	
Words	- Pronunciation	the students'	
	Practice	difficult words	
		- Lecturer	
		explains the	
		difficult words	
		- lecturer	
		mentions the	

		1	, , ,
		words and	
		students	
		repeat/ imitate	
		the words	
Closing	- Summary/	Conclusion	10 min
	Mind refresh	- Lecturer	
		concludes the	
		materials by	
		giving	
		summaries	
		- Lecturer	
		delivers thanks	
		for the	
		excellent	
		attention	
		- Lecturer keeps	
		students'	
		motivation	
		Greetings	
Total per			2 x 50 min
meeting			

Meeting 2

The Objectives of the Study:

Students are able to:

- 1. Improve writing skill
- 2. Improve reading skill
- 3. Increase Vocabulary
- 4. Improve critical thinking
- 5. Improve self-confidence

Stages	Target Feers	Activities	Time
Stages	Target Focus	Experience	Allocation
Opening	- Relaxation	Greeting	15 min
		Ice-breaking	
		- Asking general	
		questions	
		- Creating Games	
		Giving	
		encouragements	
		and motivations	
Doing	- Speaking	Retell the Story	15 min
some	Fluency	- Students express	
reviews for	- Pronunciation	their opinion	
the	Practice	about the	
previous	- Critical	knowledge	
materials	Thinking	content (the	
		introduction to a	

1		1	
		publishing) of the	
		last meeting	
		Students retell the	
		story about the	
		previous text	
Language	- Grammar	Will/ Going to	30 min
Focus	- Critical	- Lecturer explains	
	Thinking	about the use of	
		"will and going	
		to" and give	
		examples of the	
		sentences	
		- Students are	
		allowed to ask	
		unclear	
		explanations	
		Lecturer and	
		students are	
		involved in the	
		discussion	
		(interactive	
		methods)	
Exercise 1	- Critical	Will/ Going to	7,5 min
	Thinking	Students are asked	
		to choose one of the	

		best answers to	
		complete the	
		sentences.	
Exercise 2	- Writing Skill	Will/ Going to	7,5 min
		Students write	
		some grammar	
		sentences	
Exercise 3	- Writing Skill	- Students make a	15 min
	- Reading	paragraph	
	comprehension	related to the	
	- Speaking	theme and read	
	Fluency	the sentences or	
	- Pronunciation	a paragraph	
	advance	loudly in front of	
	- Self-	the class	
	confidence		
Closing	- Refresh mind	Conclusion	10 min
		- Lecturer	
		concludes the	
		materials by	
		giving summary	
		- Lecturer delivers	
		thanks for the	
		excellent	
		attention	

	- Lecturer keeps	
	students'	
	motivation	
	Greeting	
Total per		2 x 50 min
meeting		

THE INTRODUCTION TO A PUBLISHING

A. Reading Text

Reading Comprehension

Instruction: Read the following text silently and loudly!

Most people are familiar with what a publisher is. After all, books, movies, magazines, and **newspapers**, as well as the internet, make up a considerable portion of our **entertainment** and **information** gathering. But the world of publishing is extremely large, and there is a lot to know about it.



https://voice4thought.org

What is Publishing?

Publishing is generally defined as the activity behind **duplicating** a work of written content and making it widely available. This is done through **distribution** channels that are already in existence. Although technically, audiobooks, music, and video entertainment are published, we will be focusing on written content for the purposes of this article. This includes things like books, magazines, and newspapers.

What is a Publisher?

Simply put, a publisher is someone who publishes. **Publishers** can range from huge companies that put out hundreds of different types of content to tiny publishers that only **publish** once or twice a year. A publisher may also refer to a person, although it usually refers to the **company** that supports that person. Publishing is a strong **business** in the United States, although print publishing has definitely declined in recent years and decades.

The History of Publishing

Publishing became possible with the **invention** of writing and became more practical with the introduction of **printing.** Before printing, distributed works were copied manually by scribes. Due to printing, publishing progressed hand-in-hand with the development of books.

The Chinese **inventor** Bi Sheng made a movable type of earthenware circa 1045, but there are no known surviving examples

of his work. The Korean civil servant Choe Yun-ui, who lived during the Goryeo Dynasty, invented the first metal moveable type in 1234-1250 AD.

Around 1450, in what is commonly regarded as an independent invention, Johannes Gutenberg invented movable type in Europe, along with innovations in **casting** the type based on a matrix and hand mold. This invention gradually made books less expensive to **produce** and more widely available.

Eventually, printing enabled other forms of publishing besides books. The history of modern newspaper publishing started in Germany in 1609, with the publishing of **magazines** following in 1663.

Historically, publishing has been handled by publishers, although some authors are self-published. The establishment of the World Wide Web in 1989 soon propelled the website into a dominant publishing medium. Wikis and Blogs soon **developed**, followed by online books, online newspapers, and online magazines.

Since its start, the World Wide Web has been facilitating the technological convergence of commercial and self-published content, as well as the convergence of publishing and producing into online production through the **development** of multimedia content.

B. Questions

Conversation Practice

Instruction: Answer the following questions based on the text and practice with your friend!

- 1. What is publishing?
- 2. What is a publisher?
- 3. Explain the history of publishing!
- 4. Who invented the actual movable machine type in the history of publishing?
- 5. Mention some products of publishing!

C. Vocabulary

Pronunciation Practice

Instruction: Pronounce the following words and understanding the meaning!

No	List of Difficult Words	Pronounciation	Meaning
1	Newspaper	'n(y)ooz,pāpər	Koran
2	Entertainment	en(t)ər'tānmənt	Hiburan
3	Duplicating	d(y)ooplə'kā(t)iNG	Menduplikasi
4	Distribution	distrə byooSH(ə)n	Distribusi
5	Publisher	ˈpəbliSHər	Penerbit

6	Publish	ˈpəbliSH	Menerbitkan
7	Company	ˈkəmp(ə)nē	Perusahaan
8	Business	ˈbiznəs	Bisnis
9	Invention	in'ven(t)SH(ə)n	Penemuan
11	Inventor	in'ven(t)ər	Penemu
12	Printing	'prin(t)iNG	Pencetakan
13	Produce	prəˈd(y)oos	Menciptakan
14	Magazines	ˈmagəˌzēn	Majalah
15	Development	də veləpmənt	Perkembangan

D. Language Focus: Will or Going To

Grammar Knowledge

Instruction: Understanding the following language Focus!

Will or Going To?

There are two additional ways to talk about the future in English: will/won't and going to.

Use going to for plans and arrangements:

- 1. On my next vacation, I'm going to stay in a nice hotel in Paris.
- 2. She's going to look for a new job after her current contract ends.
- 3. David's going to meet me at the airport at 8:00.
- 4. We're going to get married next July.
- 5. They're going to visit Amy next week.

- 6. They made plans to meet up on Monday.
- 7. Peter and Paul are going to share an apartment when they move to New York.

Note: We can also use the present continuous for the future in these cases.

- 1. On my next vacation, I'm staying at a nice hotel in Paris.
- 2. David's meeting me at the airport at 8:00.
- 3. We're getting married next July.

Use will/won't for promises:

- 1. I will send you an e-mail.
- 2. I won't tell anyone your secret.
- 3. He will pay you back tomorrow.
- 4. We won't forget your birthday.

Use <u>will</u> for offers:

- 1. I will buy you a drink.
- 2. My secretary will help you with the paperwork.

Use will for decisions made in that moment:

- 1. "Would you like potatoes or rice?"
 - "I will have the rice."
- 2. "Which shirt do you like?"
- 3. "Well, the red one is cheaper, but I prefer the color blue. I will take the blue one."

You can use either <u>will/won't</u> or <u>going to</u> for predictions or general statements about the future:

- 1. My company is going to move its headquarters overseas next year.
- 2. My company will move its headquarters overseas next year.
- 3. Your wife will love those flowers they're beautiful!
- 4. Your wife is going to love those flowers they're beautiful!
- 5. The economy is not going to improve much this year.
- 6. The economy won't improve much this year.
- 7. He won't pass the test.
- 8. He hasn't studied at all. He is not going to pass the test. He has not studied at all.

E. Exercise

Exercise 1:

Choose one of the best answers to complete the following sentences!

Will/Won't/Going to

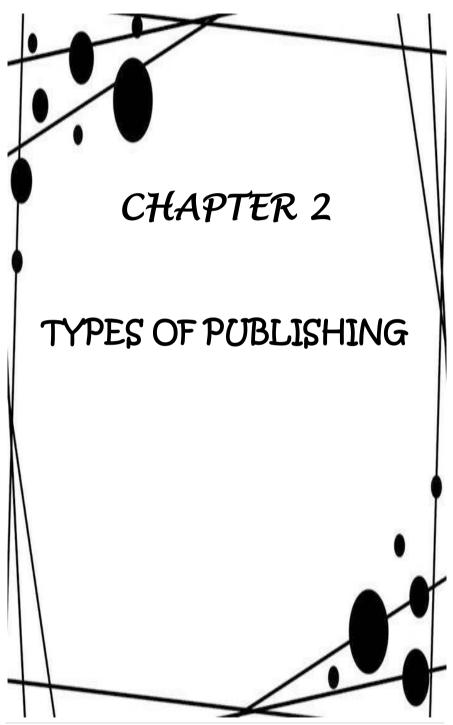
1.		a new couch. I've already ordered it from the			
	furr	niture store.			
	1.	We will get			
	2.	We are going to get			
2.	"I'm interested in your online training course."				
	"	you some information right away!"			
	a.	I will send			
29	P a	g e			

	b. I am going to send
3.	"What are their plans for the summer?"
	" do an internship at a pharmaceutical
	company."
	a. They are going to
	b. They will
4.	If you're cold, lend you my jacket.
	a. I will
	b. I am going to
5.	"Have you decided what to do on Friday night?"
	Yes, see a show on Broadway. We got
	cheap tickets on the internet."
	a. We will
	b. We are going to
6.	"I don't have enough money for a taxi."
	"Don't worry give you a ride."
	a. We will
	b. We are going to
7.	ask Melissa to marry him. He's already
	bought the ring!
	a. Craig is going to
	b. Craig will
8.	"Would you like to sign up for the general English course or the
	business English course?"
	"Hmmm, that's a tough choice take the business
	English course."

	a.	I will	
	b.	I am going to	
9.	I		go to the festival this year.
	a.	Think I won't	
	b.	Don't think I wil	1
10.			join us at the beach because he has to work this
	wee	kend.	
	a.	Tom's not going	to
	b.	Tom won't	
Exe	ercis	e 2:	
Wr	ite fi	ive sentences th	at contain Will and Going To!
Wil			<u> </u>
3.	••••	• • • • • • • • • • • • • • • • • • • •	
4.	• • • •		
5.			
<u>Go</u>	ing	<u>To</u>	
1.			
2.			
3.			
4.			
7 .			
٥.	• • • •	• • • • • • • • • • • • • • • • • • • •	

Exercise 3:

Write a	paragraph abo	ut the theme	(the introduction	on to a	
publishing	ublishing) based on your opinion and read it aloud in front of				
the class.					
••••					
	•••••				
	••••				
• • • • • • • • • • • • • • • • • • • •	•••••	• • • • • • • • • • • • • • • • • • • •	• • • • • • • • • • • • • • • • • • • •	• • • • • • • • • • • • • • • • • • • •	



Guidelines:

Meeting 1

The Objectives of the Study:

Students are able to:

- Gain the information and knowledge of "Types of Publishing"
- 2. Improve reading skill
- 3. Enlarge some vocabularies related to the text
- 2. Improve communication skills (speaking fluency, listening comprehension, and pronunciation)
- 3. Develop critical thinking
- 4. Stimulate self-confidence

Stages	Target Focus	Activities	Time
Stages	Target Focus	Experience	Allocation
Opening	- Relaxation	Greeting	15 min
		Ice-breaking	
		- Asking general	
		questions	
		- Creating	
		Games	
		Giving	
		encouragements	
		and motivations	
Understanding	- Reading	Silent Reading	20 min
the Reading	comprehension	Students read	

Text	- Pronunciation	the text without	
	practice	any sounds	
		(3 times)	
		Reading aloud	20 min
		students read	
		aloud the	
		paragraphs in	
		turn	
		(3 circles)	
Answering	- Speaking	Speaking in	20 min
Question	Fluency	Pairs	
related to		students ask and	
reading text		answer the	
		questions face to	
		face with	
		partner	
Understanding	- Vocabulary	Speak after Me	15 min
the Difficult	mastery	- Lecturer asks	
Words	- Pronunciation	the students'	
	Practice	difficult words	
		- Lecturer	
		explains the	
		difficult words	
		- lecturer	
		mentions the	

		1	, , ,
		words and	
		students	
		repeat/ imitate	
		the words	
Closing	- Summary/	Conclusion	10 min
	Mind refresh	- Lecturer	
		concludes the	
		materials by	
		giving	
		summaries	
		- Lecturer	
		delivers thanks	
		for the	
		excellent	
		attention	
		- Lecturer keeps	
		students'	
		motivation	
		Greetings	
Total per			2 x 50 min
meeting			

Meeting 2

The Objectives of the Study:

Students are able to:

- 1. Improve writing skill
- 2. Improve reading skill
- 3. Increase Vocabulary
- 4. Improve critical thinking
- 5. Improve self-confidence

Stages	Target Feering	Activities	Time
Stages	Target Focus	Experience	Allocation
Opening	- Relaxation	Greeting	15 min
		Ice-breaking	
		- Asking general	
		questions	
		- Creating Games	
		Giving	
		encouragements	
		and motivations	
Doing	- Speaking	Retell the Story	15 min
some	Fluency	- Students express	
reviews	- Pronunciation	their opinion	
for the	Practice	about the	
previous	- Critical	knowledge	
materials	Thinking	content (the	
		introduction to a	

		publishing) of	
		the last meeting	
		Students retell the	
		story about the	
		previous text	
Language	- Grammar	Should/ Could/	30 min
Focus	- Critical	Would	
	Thinking	- Lecturer	
		explains about	
		the use of	
		"should, could,	
		would" and give	
		examples of the	
		sentences	
		- Students are	
		allowed to ask	
		unclear	
		explanations	
		Lecturer and	
		students are	
		involved in the	
		discussion	
		(interactive	
		methods)	
Exercise 1	- Critical	Should/ Could/	7,5 min

	Thinking	Would	
		Students are asked	
		to choose one of the	
		best answers to	
		complete the	
		sentences.	
Exercise 2	- Writing Skill	Should/ Could/	7,5 min
		Would	
		Students write	
		some grammar	
		sentences	
Exercise 3	- Writing Skill	- Students make a	15 min
	- Reading	paragraph	
	comprehension	related to the	
	- Speaking	theme and read	
	Fluency	the sentences or	
	- Pronunciation	a paragraph	
	advance	loudly in front	
	- Self-	of the class	
	confidence		
Closing	- Refresh mind	Conclusion	10 min
		- Lecturer	
		concludes the	
		materials by	
		giving summary	

	- Lecturer delivers thanks for the excellent	
	attention - Lecturer keeps students'	
	motivation Greeting	
Total per		2 x 50 min
meeting		

TYPES OF PUBLISHING

A. Reading Text

Reading Comprehension

Instruction: Read the following text silently and loudly!

Let's look at some of the publishing methods that are currently in existence today. This is not a comprehensive list, nor does it include audio and video publishing.



https://id.linkedin.com/

<u>Books</u>: books are obviously the first thing that comes to mind when you think about publishing. The publishing has been done for centuries, encompassing both **fictions** that you read for pleasure and academic textbooks that are used in schools.

Although the e-book has definitely dealt print books a blow, they are still in the competition and all you have to do is go to a local **bookstore** to see that.

<u>Magazines</u>: magazines are another publishing method that is used today. Periodicals like magazines are published weekly or monthly and encompass a huge range of topics, some broad and some very small.

<u>Newspapers</u>: you are probably also familiar with newspapers. Although many people get their **news** online these days or read newspapers on a tablet, the print newspaper is still very much in fashion. You can buy it at the supermarket or from one of the vending **machines** on the sidewalk. Newspapers are a very specific type of publication that is easy to recognize instantly.

Other Print Media: of course, there is other print media out there as well. Closely related to the newspaper is the newsletter. Newsletters are often just a single **page** perhaps two, and they may be limited to a very small audience. For example, many companies publish newsletters for their **employees**. Other kinds of print media that can be published include mailing **advertisements**, **flyers** and much more.

Blogs: now we will get into some of the digital publishing that is going on today. The first one that we will be discussing is the modern blog. Although blogs can be considered a form of publishing, oftentimes they are more about personal information **43** | P a g e

about what is going on in the blogger's life than they are about topics that a broader range of people would be concerned about. However, there are **review** blogs and news blogs as well.

<u>E-Newsletters</u>: E-**newsletters** are a type of publication that is usually sent to an email inbox. Subscribers sign up for an electronic newsletter and then they receive information from the company or individual publishing the newsletter. For the most part, these have replaced the print newsletter because they are so much cheaper to produce.

<u>Websites</u>: another form of publishing is the **website**. Most people do not think about their website – or any website really – as a publication, but under normal definition putting information on the web so that everyone can view it is definitely considered publishing. This is especially true for websites that publish regular content such as **major** news **organizations** that publish articles solely on their website.

Articles: articles are definitely another form of publishing online. You can publish articles in many places around the web with your own content. These are different than articles that you might **post** on your own website or blog. They're usually posted on third-party websites such as Web 2.0 sites.

<u>EBooks</u>: finally, e-books are another form of publishing. E-books have taken over when it comes to fiction. Although it will be a long time before the print book is – out-of-print so to speak **44** | P a g e

 e-books are steadily becoming more popular as more and more people get devices that can read them. Amazon is definitely the primary party responsible for the rise of e-books and e-book publishing.

Other Online Publishing: there are also other forms of online publishing that we have not covered here. In fact, there is a great deal of variety when it comes to publishing on the web.

B. Questions

Conversation Practice

Instruction: Answer the following questions based on the text and practice with your friend!

- 1. Mention some examples of printed media!
- 2. Mention some kinds of online publishing!
- 3. Explain the difference between magazine and newspaper based on your point of view!
- 4. Are blogs and websites different? explain!
- 5. What is the difference between print media and online media?

C. Vocabulary

Pronunciation Practice

Instruction: Pronounce the following words and understanding the meaning!

No	List of Difficult Words	Pronounciation	Meaning
1	Fiction	ˈfikSH(ə)n	Fiksi
2	Bookstore	'bookstôr	Toko Buku
3	Machine	məˈSHēn	Mesin
4	Page	Pāj	Halaman
5	Employee	em'ploiē	Karyawan
6	Advertisement	'advər tīzmənt	Iklan
7	Flyer	ˈflī ər	Pamflet
8	Blog	bläg	Blog
9	Review	rə'vyoo	Tinjauan
10	Newsletter	'n(y)ooz ledər	Buletin
11	Website	'websīt	Situ web
12	Major	ˈmājər	Besar
13	Organization	orgənə zāSH(ə)n	Organisasi
14	Article	ˈärdək(ə)l	Artikel/ tulisan
15	Post	pōst	Menyiarkan/ memublikasikan

D. Language Focus: Should, Could, Would

Grammar Knowledge

Instruction: Understanding the following language Focus!

Should, Could, Would

The difference between **should**, **could**, and **would** is difficult for many English learners – this lesson will help you understand when to use each one!

Use **Should** and **Shouldn't** for Advice

Here are some examples of using **should** and **shouldn't** to ask for and give advice and suggestions:

- 1. A. "I've had a really bad headache for the past week."
 - B. "That's not good you **should** go to the doctor."
- 2. A. "I want to make more friends, but I don't know how."
 - B. "First of all, you **shouldn't** spend so much time on the computer.

You **should** go out and join a club or start playing a sport instead!"

A. "I had a fight with my best friend. What should I do?"
 B. "Hmm... I think you should call her and tell her you are sorry."

Use **Could** and **Couldn't** for Ability in the Past

Could and couldn't are the past forms of can and can't:

1. When I was younger, I **could** run a mile in 7 minutes. Now it takes me 20 minutes!

- 2. Yesterday, I **couldn't** find my wallet anywhere but this morning I found it.
- 3. Last year, he **couldn't** speak English very well, but now he **can.**

Use Could for Possibilities in the Future

- A. "Do you have any ideas for our publicity campaign?"
- B. "Yes, I've got a few ideas. I **could** put advertisements on Facebook and Google. We **could** also give out pamphlets in our neighborhood. Maybe John **could** even contact local TV stations"

Use Could to Make Polite Requests

- 1. **Could** you please open the window? It's hot in here.
- 2. **Could** you turn the music down? Thanks.
- 3. **Could** you make 10 copies of this report, please?

Use <u>Would/Wouldn't</u> to Talk about Unreal or Unlikely Situations

- 1. If I were the president of my company, I **would** make a lot of changes.
- 2. If people were more generous, there **wouldn't** be so much poverty in the world today.
- 3. She **would** travel around the world if she had more vacation time.

Note: In this case, would is often shortened to 'd, for example

 If I were the president of my company, I'd make a lot of changes.

Use Would You Like to Make Polite Offers

Here are some examples of using **would you like...?** to make polite offers:

- 1. A. "Would you like anything to drink?"
 - B. "A soda would be great. Thanks!"
- 2. A. "Would you like to join us for dinner?"
 - B. "I'd love to, but I actually have other plans tonight."
- A. "Would you like to see some pictures from my vacation?"
 B. "Sure!"

Don't use "to" after should, could, and would:

1. You shouldn't to smoke.

You shouldn't smoke.

2. We could to order pizza tonight.

We could order pizza tonight.

3. I would to buy a new car if I had the money.

I would buy a new car if I had the money.

E. Exercise

Exercise 1:

Choose one of the best answers to complete the following sentences!

Should/ Could/ Would Shouldn't/ Couldn't/ wouldn't

Helen,	you come over here for a m	ninute? I need to
talk to you.		

	a.	Could
	b.	Should
	c.	Wouldn't
1.	Y	ou like my brother if you got to know him better.
	a.	Couldn't
	b.	Should
	c.	Would
2.	I	call you last night because I left my cell phone
	at	home.
	a.	Couldn't
	b.	Shouldn't
	c.	Wouldn't
4.	W	Then your father was a boy, he play soccer for 5
	ho	ours straight without getting tired.
	a.	Could
	b.	Should
	c.	Wouldn't
5.	In	my opinion, you dye your hair blonde. You'd
	lo	ok great!
	a.	Could
	b.	Should
	c.	Would
6.	Y	ou really stay up so late. I don't think you're
	ge	etting enough sleep.
	a.	Couldn't
50	_b. ⊬ a	Shouldn't a g e

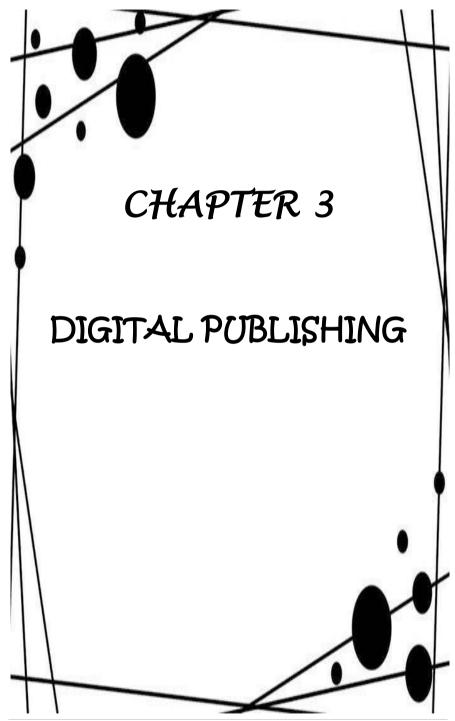
	c.	Wouldn't
7.	Ι	touch that equipment if I were you. It looks
	da	ingerous.
	a.	Shouldn't
	b.	Couldn't
	c.	Wouldn't
8.		I buy a DVD or a watch for my father's birthday?
	W	hat do you think?
	a.	Could
	b.	Should
	c.	Would
9.	Jo	anna, you like some chicken?
	a.	Could
	b.	Would
	c.	Should
10.	If	it rains on the date of the wedding, we have the
	ce	remony inside the church instead of in the park.
	a.	Could
	b.	Shouldn't
	C	Wouldn't

Exercise 2:

Write five sentences that contain <u>Should/ Shouldn't</u>, <u>Could/ Couldn't</u>, and <u>Would/ Wouldn't!</u>

<u>Sho</u>	uld/ Shouldn't
1.	
2.	
3.	
4.	
5.	
Co	uld/ couldn't
1.	
2.	
3.	
4.	
5.	
Wo	ould/ Wouldn't
1.	
2.	
3.	
4.	
5.	

Exercise 3: Write a paragraph about the theme (types of publishing) based on your opinion and read it aloud in front of the class.



Guidelines:

Meeting 1

The Objectives of the Study:

Students are able to:

- Gain the information and knowledge of "Digital Publishing"
- 2. Improve reading skill
- 3. Enlarge some vocabularies related to the text
- 4. Improve communication skills (speaking fluency, listening comprehension, and pronunciation)
- 5. Develop critical thinking
- 6. Stimulate self-confidence

Stages	Target Focus	Activities	Time
Stages	Target Focus	Experience	Allocation
Opening	- Relaxation	Greeting	15 min
		Ice-breaking	
		- Asking general	
		questions	
		- Creating	
		Games	
		Giving	
		encouragements	
		and motivations	
Understanding	- Reading	Silent Reading	20 min
the Reading	comprehension	Students read	

Text	- Pronunciation	the text without	
	practice	any sounds	
		(3 times)	
		Reading aloud	20 min
		students read	
		aloud the	
		paragraphs in	
		turn	
		(3 circles)	
Answering	- Speaking	Speaking in	20 min
Question	Fluency	Pairs	
related to		students ask and	
reading text		answer the	
		questions face to	
		face with	
		partner	
Understanding	- Vocabulary	Speak after Me	15 min
the Difficult	mastery	- Lecturer asks	
Words	- Pronunciation	the students'	
	Practice	difficult words	
		- Lecturer	
		explains the	
		difficult words	
		- lecturer	
		mentions the	

	T	T	1
		words and	
		students	
		repeat/ imitate	
		the words	
Closing	- Summary/	Conclusion	10 min
	Mind refresh	- Lecturer	
		concludes the	
		materials by	
		giving	
		sommaries	
		- Lecturer	
		delivers thanks	
		for the	
		excellent	
		attention	
		- Lecturer keeps	
		students'	
		motivation	
		Greetings	
Total per			2 x 50 min
meeting			
	ì	i e	i .

Meeting 2

The Objectives of the Study:

Students are able to:

- 1. Improve writing skill
- 2. Improve reading skill
- 3. Increase Vocabulary
- 4. Improve critical thinking
- 5. Improve self-confidence

Stages	Towast Foods	Activities	Time
Stages	Target Focus	Experience	Allocation
Opening	- Relaxation	Greeting	15 min
		Ice-breaking	
		- Asking general	
		questions	
		- Creating Games	
		Giving	
		encouragements	
		and motivations	
Doing	- Speaking	Retell the Story	15 min
some	Fluency	- Students express	
reviews for	- Pronunciation	their opinion	
the	Practice	about the	
previous	- Critical	knowledge	
materials	Thinking	content (the	
		introduction to a	
		publishing) of the	

last meeting	
Students retell the	
story about the	
previous text	
Language - Grammar Should/ Could/ 3	30 min
Focus - Critical Would	
Thinking - Lecturer explains	
about the use of	
"some, any, no"	
and give	
examples of the	
sentences	
- Students are	
allowed to ask	
unclear	
explanations	
Lecturer and	
students are	
involved in the	
discussion	
(interactive	
methods)	
Exercise 1 - Critical Some, any, no 7	7,5 min
Thinking Students are asked	
to choose one of the	

		best answers to	
		complete the	
		sentences.	
Exercise 2	- Writing Skill	Some, any, no	7,5 min
		Students write	
		some grammar	
		sentences	
Exercise 3	- Writing Skill	- Students make a	15 min
	- Reading	paragraph	
	comprehension	related to the	
	- Speaking	theme and read	
	Fluency	the sentences or	
	- Pronunciation	a paragraph	
	advance	loudly in front of	
	- Self-	the class	
	confidence		
Closing	- Refresh mind	Conclusion	10 min
		- Lecturer	
		concludes the	
		materials by	
		giving summary	
		- Lecturer delivers	
		thanks for the	
		excellent	
		attention	

	- Lecturer keeps	
	students'	
	motivation	
	Greeting	
Total per		2 x 50 min
meeting		

DIGITAL PUBLISHING

A. Reading Text

Reading Comprehension

Instruction: Read the following text silently and loudly!

Have you ever thought about how much money you could save by taking a print publication online? How about the added revenue from digital **advertisers**? While you'll find both advantages and disadvantages to digital publishing, its revenue potential is enticing many publishers to make the transition.



https://www.up.ac.za/

What Is Digital Publishing?

Chances are, you've interacted with media in the **digital** world. Traditional media encompasses anything that communicates ideas — from fine art to print **newspapers**. Digital publishing is the act of making media available online. For example, print publishers might create digital versions of their **physical** magazines. Now, you can find digital publications that take full advantage of the form by building **content** meant for online viewing.

Are Digital Media and Electronic Publishing the Same as Digital Publishing?

"Electronic publishing" is the original term for digital publishing. While it's still in use today, along with the shortened "e-publishing," "digital publishing" is more common. You'll probably also see "digital media" and "digital publishing" used interchangeably. If you want to get super technical, digital media is the content itself, while digital publishing is posting and disseminating the content online.

What Are the Types of Digital Publishing?

Many people associate digital publishing with e-books. While e-books are one arm of digital publishing, there are many others. Almost any content **accessed** online falls under this umbrella. It includes newslaters, **journals**, **research** reports, magazines, brochures marketing collateral, white papers, company **reports**, and everything in between.

While digital publications can reach their audiences through web pages or PDFs, they're not the only online formats. The industry is always **searching** for new ways to maximize the digital experience. Publishers use digital- and mobile-first **platforms** that showcase their media in the most user-friendly, immersive format.

Examples of Digital Publishing

The best way to understand digital publishing is to look at how others in your **industry** do it. One great example is bundled digital experiences. You'll see examples of digital publications taking the form of magazines, brochures, **catalogs**, and corporate reports. They have a different look and feel than a website because they may have flappable pages, much like a print magazine. The difference is that this content is specifically for online viewing. Depending on the platform used to create the content, your content might adjust to any screen size and can scroll down to any page length. It also features integrated video, audio, and other interactive elements. Find out how publishers use digital **editions** to reach their **audiences**, increase traffic and engagement and create an ideal viewing experience.

B. Questions

Conversation Practice

Instruction: Answer the following questions based on the text and practice with your friend!

- 1. What is digital publishing?
- 2. What is the difference between traditional and digital publishing?
- 3. What is the difference between Digital Media, Electronic Publishing, and Digital Publishing?
- 4. Mention the examples of digital publishing!
- 5. Explain one of the platforms that can be used to publish your writing!

C. Vocabulary

Pronunciation Practice

Instruction: Pronounce the following words and understanding the meaning!

No	List of Difficult Words	Pronunciation	Meaning
1	Advertiser	'advərtīzər	Pemasang Iklan
2	Newspaper	_ 'n(y)oozˌpāpər	Koran

3	Digital	'dijidl	Digital
4	Physical	ˈfizik(ə)l	Fisik
5	Content	kən'tent	Isi
6	Electronic	ə lek tränik	Elektronik
7	E-Publishing	ə ˈpəbliSHiNG	Penerbitan
	E-Fuonsining	ə, pədilətiind	Elektronik
8	Disseminating	dəˈseməˌnātiNG	Menyebarkan
9	Access	'akˌses	Mengakses
10	Journal	'jərnl	Jurnal
11	Research	ˈrēˌsərCH	Riset
12	Brochure	brō 'SHoor	Brosur
13	Reports	rəˈpôrt	Laporan
14	Web Page	ˈweb ˌpāj	Halaman Web
15	Searching	'sərCHiNG	Mencari
16	Platforms	'platfôrm	Panggung/ Peron
17	Industry	'indəstrē	Industri
18	Catalog	ˈkadlˌôg	Katalog/ daftar
19	Edition	əˈdiSH(ə)n	Edisi
20	Audience	'ôdēəns	Peserta

D. Language Focus: Some/ Any/ No

Grammar Knowledge

Instruction: Understanding the following language Focus!

Some / Any / No

Some or Any?

Use **Some** in Positive Statements.

o I've read **some** good books lately.

Use "some" with **uncountable nouns** and with **plural countable nouns**.

With **singular countable nouns**, just use a/an:

o I've read **a** good book lately.

Use <u>Any</u> in Negative Statements (With Don't, Didn't, Haven't, Etc)

o I haven't read any good books lately.

Use "any" with **uncountable nouns** and with **plural countable nouns**. With **singular countable nouns**, just use a/an:

1. I don't have any pencils.

(pencils = plural countable noun)

2. I don't have any paper.

(paper = uncountable noun)

3. I don't have any dictionary.

I don't have a dictionary.

(dictionary = singular countable noun)

Use Any in Questions:

o Have you read any good books lately?

Exception: Always use <u>some</u> when offering something (would you like...?) or asking for something (can I have...?)

- 1. Can I have some soda?
- 2. Would you like some chicken?

Any Or No?

In sentences that begin with "There," we can say them with two different ways:

- 1. There aren't any books on the table.
 - = There **are no** books on the table.
- 2. There isn't any milk in the fridge.
 - = There's **no** milk in the fridge.
- 3. There wasn't any music at the party.
 - = There was no music at the party.
- 4. There weren't any cookies in the box.
 - = There were no cookies in the box.

Both forms are correct!

Double Negatives

Never use "not" and "no" together:

- 1. There aren't no books on the table.
- 2. There isn't no milk in the fridge.
- 3. There wasn't no music at the party.
- 4. There weren't no cookies in the box.

Something / Anything / Nothing

The same rules apply to **something, anything,** and **nothing:**

1. I want to try **something** new this year.

- 2. I didn't eat anything at the restaurant.
- 3. Are you doing **anything** interesting this weekend?
- 4. There's **nothing** to do in this town.

Someone / Anyone / No One

Somebody / Anybody / Nobody

Someone and **somebody** are the same, as are **anyone** and **anybody** and **no one** and **nobody**.

- 1. **Someone** forgot to turn the lights off before leaving.
- 2. I don't know anyone who works from home.
- 3. Did you meet **anyone** new at the conference?
- 4. **Nobody** likes the new teacher.

Somewhere / Anywhere / Nowhere

- 1. Let's go somewhere warm on our next vacation.
- 2. I can't find my keys anywhere!
- 3. Did you go **anywhere** else before coming home?
- 4. The waiting room was so crowded that there was **nowhere** to sit down.

E. Exercise

Exercise 1:

Choose one of the best answers to complete the following sentences!

Some/ Any/ No

Something / Anything / Nothing

Someone / Anyone / No One

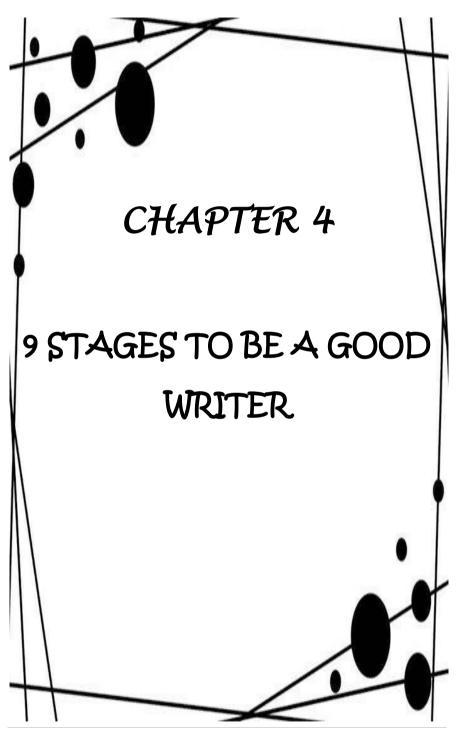
Somebody / Anybody / Nobody

Somewhere / Anywhere / Nowhere

1.	We bought apples at the market.
	a. Any
	b. Some
2.	They don't have children.
	a. Any
	b. Some
3.	I have to tell you.
	a. Anything
	b. Something
4.	We didn't understand the teacher said.
	a. Anything
	b. Nothing
5.	ate the last piece of cake.
	a. Anybody
	b. Somebody

6.	I ra	ng the doorbell, but was home.
	a.	Anyone
	b.	No one
7.	Do	you know where Rachel is? I don't see her in
	this	room.
	a.	Anywhere
	b.	Somewhere
8.	For	tunately, there were problems with the software
	inst	allation.
	a.	Any
	b.	No
Exe	ercis	. 1.
LA	or CIS	e 2:
		e 2: one sentence each of <u>Some/ Any/ No, Something /</u>
Wr	ite	one sentence each of <u>Some/ Any/ No, Something /</u>
Wr <u>An</u>	ite <u>ythir</u>	
Wr <u>An</u>	ite <u>ythir</u>	one sentence each of <u>Some/ Any/ No, Something /</u> ng / Nothing, Someone / Anyone / No One, Somebody /
Wr <u>An</u> <u>An</u>	ite <u>ythir</u> ybod	one sentence each of <u>Some/ Any/ No, Something /</u> ng / Nothing, Someone / Anyone / No One, Somebody /
Wr An An	ite ythir ybod ne/ A	one sentence each of <u>Some/ Any/ No, Something /</u> ng / Nothing, Someone / Anyone / No One, Somebody / ly / Nobody, Somewhere / Anywhere / Nowhere
Wr <u>An</u> <u>An</u> <u>Sor</u> 1.	ite ythir ybod me/ A	one sentence each of <u>Some/ Any/ No, Something /</u> ng / Nothing, Someone / Anyone / No One, Somebody / ly / Nobody, Somewhere / Anywhere / Nowhere Any/ No
Wr <u>An</u> <u>An</u> <u>Sor</u> 1.	vite ythin ybod me/ A	one sentence each of Some/ Any/ No, Something / ng / Nothing, Someone / Anyone / No One, Somebody / ly / Nobody, Somewhere / Anywhere / Nowhere Any/ No
Wr An An Sor 1. 2. 3.	ite ythir ybod me/ A	one sentence each of Some/ Any/ No, Something / ng / Nothing, Someone / Anyone / No One, Somebody / ly / Nobody, Somewhere / Anywhere / Nowhere Any/ No
Wr An An Sor 1. 2. 3.	ite ythir ybod me/ A	one sentence each of Some/ Any/ No, Something / ng / Nothing, Someone / Anyone / No One, Somebody / ly / Nobody, Somewhere / Anywhere / Nowhere Any/ No
Wr An An Sor 1. 2. 3. Sor	ite ythir ybod me/ A	one sentence each of Some/ Any/ No, Something / ng / Nothing, Someone / Anyone / No One, Somebody / ly / Nobody, Somewhere / Anywhere / Nowhere Any/ No ing / Anything / Nothing

3.	
Sor	neone / Anyone / No One
1.	
2.	
3.	
Sor	nebody / Anybody / Nobody
3.	
Sor	newhere / Anywhere / Nowhere
1.	
2.	
3.	
E _v	
LX	ercise 3:
	ercise 3:
Wr	rite a paragraph about the theme (digital publishing) based
Wr	rite a paragraph about the theme (digital publishing) based your opinion and read it aloud in front of the class.
Wr on	rite a paragraph about the theme (digital publishing) based your opinion and read it aloud in front of the class.
Wr on	rite a paragraph about the theme (digital publishing) based your opinion and read it aloud in front of the class.
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Wr on ;	rite a paragraph about the theme (digital publishing) based your opinion and read it aloud in front of the class.
Wr on ;	rite a paragraph about the theme (digital publishing) based your opinion and read it aloud in front of the class.
Wr on ;	rite a paragraph about the theme (digital publishing) based your opinion and read it aloud in front of the class.



Guidelines:

Meeting 1

The Objectives of the Study:

Students are able to:

- 1. Gain the information and knowledge of "9 Stages to be a Good Writer"
- 2. Improve reading skill
- 3. Enlarge some vocabularies related to the text
- 4. Improve communication skills (speaking fluency, listening comprehension, and pronunciation)
- 5. Develop critical thinking
- 6. Stimulate self-confidence

Stages	Target Focus	Activities	Time
Stages	Target Focus	Experience	Allocation
Opening	- Relaxation	Greeting	15 min
		Ice-breaking	
		- Asking general	
		questions	
		- Creating	
		Games	
		Giving	
		encouragements	
		and motivations	
Understanding	- Reading	Silent Reading	20 min
the Reading	comprehension	Students read	

Text	- Pronunciation	the text without	
	practice	any sounds	
		(3 times)	
		Reading aloud	20 min
		students read	
		aloud the	
		paragraphs in	
		turn	
		(3 circles)	
Answering	- Speaking	Speaking in	20 min
Question	Fluency	Pairs	
related to		students ask and	
reading text		answer the	
		questions face to	
		face with	
		partner	
Understanding	- Vocabulary	Speak after Me	15 min
the Difficult	mastery	- Lecturer asks	
Words	- Pronunciation	the students'	
	Practice	difficult words	
		- Lecturer	
		explains the	
		difficult words	
		- lecturer	
		mentions the	

		1
	words and	
	students	
	repeat/ imitate	
	the words	
- Summary/	Conclusion	10 min
Mind refresh	- Lecturer	
	concludes the	
	materials by	
	giving	
	summaries	
	- Lecturer	
	delivers thanks	
	for the	
	excellent	
	attention	
	- Lecturer keeps	
	students'	
	motivation	
	Greetings	
		2 x 50 min
		2 X 30 IIIII
		students repeat/imitate the words - Summary/ Conclusion Mind refresh - Lecturer concludes the materials by giving summaries - Lecturer delivers thanks for the excellent attention - Lecturer keeps students' motivation

Meeting 2

The Objectives of the Study:

Students are able to:

- 1. Improve writing skill
- 2. Improve reading skill
- 3. Increase Vocabulary
- 4. Improve critical thinking
- 5. Improve self-confidence

Stagos	Target Feers	Activities	Time
Stages	Target Focus	Experience	Allocation
Opening	- Relaxation	Greeting	15 min
		Ice-breaking	
		- Asking general	
		questions	
		- Creating Games	
		Giving	
	encouragements		
		and motivations	
Doing	- Speaking	Retell the Story	15 min
some	Fluency	- Students express	
reviews for	- Pronunciation	their opinion	
the	Practice	about the	
previous	- Critical	knowledge	
materials	Thinking	content (9 Stages	
		to be a Good	
		Writer) of the	

		last meeting	
		Students retell the	
		story about the	
		previous text	
Language	- Grammar	Frequency of time	30 min
Focus	- Critical	- Lecturer explains	
	Thinking	about the use of	
		"frequency of	
		time" and give	
		examples of the	
		sentences	
		- Students are	
		allowed to ask	
		unclear	
		explanations	
		Lecturer and	
		students are	
		involved in the	
		discussion	
		(interactive	
		methods)	
Exercise 1	- Critical	Frequency of time	7,5 min
	Thinking	Students are asked	
		to choose one of the	
		best answers to	
1	l	1	l

		complete the	
		sentences.	
Exercise 2	- Writing Skill	Frequency of time	7,5 min
		Students write	
		some grammar	
		sentences	
Exercise 3	- Writing Skill	- Students make a	15 min
	- Reading	paragraph	
	comprehension	related to the	
	- Speaking	theme and read	
	Fluency	the sentences or	
	- Pronunciation	a paragraph	
	advance	loudly in front of	
	- Self-	the class	
	confidence		
Closing	- Refresh mind	Conclusion	10 min
		- Lecturer	
		concludes the	
		materials by	
		giving summary	
		- Lecturer delivers	
		thanks for the	
		excellent	
		attention	
		- Lecturer keeps	

	students'	
	motivation	
	Greeting	
Total per		2 x 50 min
meeting		

9 STAGES TO BE A GOOD WRITER

A. Reading Text

Reading Comprehension

Instruction: Read the following text silently and loudly!



http://www.theindependentpublishingmagazine.com/

At first, writing a book is an easy job that can be completed simply by writing from home without requiring more energy and effort than completing work in the field. But have you ever tried to start writing a book?

When one is struggling in the world of writing, everything is not as simple as people think. You will find that writing a book requires excellent thinking and great motivation. Why? Because in the process of completing the book, many obstacles will be faced.

When people want to try writing a book, they don't know how to start. Some have begun writing books but run out of ideas in the middle of their writing journey. Then, they are confused about how to proceed. The other may have written, but they have to stop and turn away from the original **plan** because of other activities.

Here are some strategies to write a book quickly and efficiently so that your dream of becoming a successful book writer soon becomes a reality.

1. Choose ideas and concepts according to your expertise and passion

Choosing a **concept** according to your **expertise** and **passion** will flow ideas smoothly. Why? Because this concept is close to our life. Sharing experiences, work, and hobbies are certainly not difficult for us.

2. Considering the target audience

Remember that readers can accept not all ideas and concepts that match our expertise and passion. So, after recognizing our area of expertise and passion, it is also crucial to pay attention to the target **audience** and market conditions before starting to write. Then, choose a topic that can benefit many people.

3. Prepare an Outline of Book Content

The outline/**framework** of the book can develop into a table of contents. So, it is crucial to make an overview of the book's main points that we will compile. This book content plan or **outline** is essential to guide us when we are in the process of writing a book. And it also helps when we are stuck in writing because we can jump to another section to refresh our **minds**. But we already have an overview of the contents of the book. So, we are getting more accessible and more focused in the process of writing the book.

4. Complete Book Writing Support Materials

Before starting to write, it's good to do research and collect materials to support the book's content. **Reference** materials can be through the internet, interviewing sources, reading books, discussing, focus group discussions, and **brainstorming**. It is done to maintain the quality of our writing. The data will then be grouped into chapters or tables of contents that have been compiled to make it easier and more systematic.

5. Put all your thoughts into the script

Combine previously found knowledge, experience, and external supporting materials to form a piece of writing into a predetermined concept and idea. Then, free your mind from

writing whatever you want to write. At this stage, avoid overediting until the concept is complete.

6. Setting a Target Time for Writing a Book with a TimeLine Setting a target time for writing a book is vital to maintain consistency, commitment, and passion. In addition, making a timeline will help us write more directed, measurably, and systematically so that the writing process is effective and efficient.

7. Keeping drafts of writing on the track

Write according to the outline that has been made. However, two possibilities can occur in the writing process: our ideas develop or get stuck. If you are stuck because of something, then we can jump to another section or **chapter** that can be done first. While completing the data and other materials to continue the previouspending writing.

8. Keep Learning and Practice Often

The more we practice writing books, the more skilled we will be in solving the obstacles in writing, and the more we will become experts in writing and making books.

9. Publish Your Books

If your book is ready to be published, look for a Book Publisher willing to work together to publish your books with a mutually beneficial profit/royalty sharing.

B. Questions

Conversation Practice

Instruction: Answer the following questions based on the text and practice with your friend!

- 1. Describe the challenges faced while writing!
- 2. Mention 9 steps to write a book!
- 3. Why do we need to Prepare an Outline of Book Content?
- 4. Mention two possibilities that can occur in the writing process!
- 5. What is the function of determining the target time in completing a book manuscript?
- 6. Where can we find sources of material for writing a book?

C. Vocabulary

Pronunciation Practice

Instruction: Pronounce the following words and understanding the meaning!

No	List of Difficult words	Pronunciaton	Meaning
1	Plan	Plan	Rencana
2	Concept	ˈkänˌsept	Konsep
3	Expertise	ekspər'tēz	Keahlian
4	Passion	ˈpaSHən	Kegemaran

5	Audience	'ôdēəns	Penikmat
6	Framework	ˈfrāmˌwərk	Kerangka
7	Outline	'out līn	Garis Besar
8	Mind	Mīnd	Pikiran
9	Reference	'ref(ə)rəns	Referensi
10	Brainstorming	'brānstôrmiNG	Brainstorming
11	Thought	THôt	Pikiran
12	Script	Skript	Naskah
13	Commitment	kə mitmənt	Komitment
14	Draft	Draft	Konsep
15	Chapter	'CHaptər	Bab

D. Language Focus: Preposition of Time

Grammar Knowledge

Instruction: Understanding the following language Focus!

Prepositions Of Time

After / Later

Use **after** + **phrase**, and use **later** alone (at the end of a sentence or phrase).

- 1. I'll call you later.
 - I'll call you after I get home from work.
- 2. First, he bought a new car. Two weeks **later**, he bought a new motorcycle.

He bought a new motorcycle two weeks **after he bought a** car.

You can say "later + time period" to refer to an unspecified time in the future, for example:

- 1. I'll finish the project later this week.
- 2. We'll go on vacation later this year.

Never end a sentence with "after." Instead, you can use

"afterwards"

- A. "Did you go straight home after the baseball game?"
- B. "No, we went out for drinks after."
- B. "No, we went out for drinks afterwards."

Ago / Before

Use **ago** to talk about past times in reference to the current moment.

Use **before** to talk about past times in reference to another moment in the past.

"I graduated from college 3 years ago."



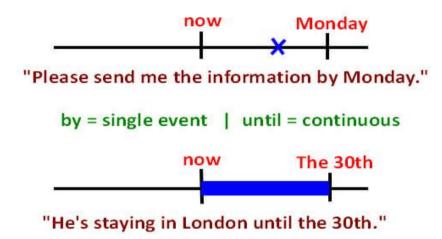
"I met my girlfriend 2 weeks before I graduated."

Difference between "before" and "ago"

By / Until

Use **by** for one specific event that will happen before a certain time in the future. Use **until** for a continuous event that will continue and then stop at a certain time in the future.

- 1. Please send me the information **by** Monday.
- 2. He's staying in London **until** the 30th.



Difference between "by" and "until"

During / While

Both **during** and **while** mean that something happens at the same time as something else.

Use during + noun.

She cried during the movie.

Use while + subject + verb, or while + gerund.

- 1. She cried while she was watching the movie.
- 2. She cried **while watching** the movie.

From... To / Till / Until

We use **from** + **to** / **till** / **until** to define the beginning and end of a time period.

- 1. The museum is open **from** 8 AM **to** 4 PM.
- 2. Jack will be on vacation **from** tomorrow **until** next Friday.
- 3. I studied English from 2001 till 2004.

On / In / At

Use **in** for centuries, decades, years, seasons, and months:

- 1. In the 18th century
- 2. In the 1960s
- 3. In 2001
- 4. In the summer
- 5. In October

Use on for days:

- 1. On Friday
- 2. On March 15th.
- 3. On my birthday
- 4. On the weekend

Use at for times:

- 1. At 3:30.
- 2. At noon.
- 3. At quarter past four.

Be careful with morning, afternoon, evening, and night!

- 1. **In** the morning
- 2. **In** the afternoon

- 3. **In** the evening
- 4. At night

Past / To

We can use these prepositions with **minutes** in relation to the **hour:**

- $1 ext{ } 3:50 = \text{Ten to four}$
- 2. 6:15 = Quarter past six

For / Since

For is used for a period of time, and **since** is used to reference a specific point in time.

- I've been waiting for three hours.
 I've been waiting since ten o'clock.
- 2. We've lived here for four years.

We've lived here since 2008.

3. She's been working there **for six months.**She's been working there **since she graduated from college.**

As Soon As / As Long As

As soon as means "immediately after another event."

We'll call you as soon as we arrive.
 (if we arrive at 8:00, we'll call you at 8:05)

As long as means "for the period of time" or "on the condition that":

o I stayed awake for as long as I could. (period of time)

I'll take the job **as long as** I have the freedom to work from home a few days a week. (condition)

E. Exercise

Exercise 1:

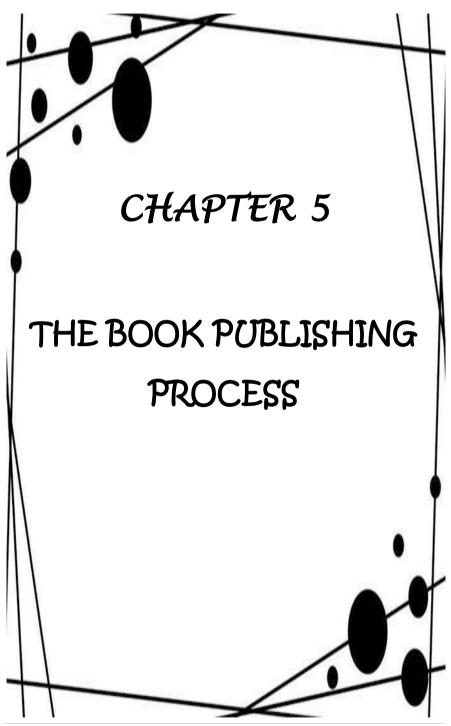
Choose one of the best answers to complete the following sentences using one of the frequencies of time have been explained!

1.	I took a shower I finished my workout at the gym.
	a. After
	b. Later
	c. Past
2.	She quit her job in January and started her own company two
	months
	a. After
	b. Later
	c. Since
3.	I started doing yoga a few months my second child was
	born.
	a. Ago
	b. Back
	c. Before
4.	I just talked to Henry five minutes
	a. After
	b. Ago
	c. Before
5.	I'll be in the office 5 PM. After that, you can reach me
	on my cell phone
	a. For
	b. During
	c. Until
_	

6.		need to know how many people are coming to the party
		tomorrow morning.
		By
		Until
		In
7.		ad a great idea I was taking a shower this morning.
		As long as
		During
		While
8.		ase, no talking the test.
		During
		While
		For
9.		e meeting ran from 9:00 10:30.
		By
		At
		То
10.		ought my first car 1995.
	a.	
		In
		Since
11.		e conference begins June 25th.
	a.	
		On
		То
12.		got home midnight.
		At
		On
10		In
13.		been interested in science I was a child.
		Before
	b.	For
1.4		Since
14.	-	grandparents have been married over 50 years.
	a.	For
92	I P	a g e
	•	

	b.	Since
	c.	After
15.		I saw her face, I knew something was wrong.
		While
		As long as
		As soon as
16.		e doctors worked to keep the patient alive for
	-	sible.
		As long as
		Until
	C.	During
_		
Ex	kerc	ise 2:
W	rite	one sentence each of 20 frequencies of time have been
ex	plai	ned.
1.		
2.		
3.		
4.	••••	
5.	••••	
6.		
7.		
8.		
9.		
10		
11.	••••	
12.		
13.		

14			
15			
16			
17			
18			
19			
20			
Exercise 3:			
Write a para	agraph about t	he theme (9 stag	es to be a good
writer) based	on your opinion	n and read it alou	d in front of the
class.			



Guidelines:

Meeting 1

The Objectives of the Study:

Students are able to:

- Gain the information and knowledge of "The Book Publishing Process"
- 2. Improve reading skill
- 3. Enlarge some vocabularies related to the text
- 4. Improve communication skills (speaking fluency, listening comprehension, and pronunciation)
- 5. Develop critical thinking
- 6. Stimulate self-confidence

		Activities	Time
Stages	Target Focus	Experience	Allocation
Opening	- Relaxation	Greeting	15 min
		Ice-breaking	
		- Asking general	
		questions	
		- Creating	
		Games	
		Giving	
		encouragements	
		and motivations	
Understanding	- Reading	Silent Reading	20 min
the Reading	comprehension	Students read	

Text	- Pronunciation	the text without	
	practice	any sounds	
		(3 times)	
		Reading aloud	20 min
		students read	
		aloud the	
		paragraphs in	
		turn	
		(3 circles)	
Answering	- Speaking	Speaking in	20 min
Question	Fluency	Pairs	
related to		students ask and	
reading text		answer the	
		questions face to	
		face with	
		partner	
Understanding	- Vocabulary	Speak after Me	15 min
the Difficult	mastery	- Lecturer asks	
Words	- Pronunciation	the students'	
	Practice	difficult words	
		- Lecturer	
		explains the	
		difficult words	
		- lecturer	
		mentions the	

	T	1
	words and	
	students	
	repeat/ imitate	
	the words	
- Summary/	Conclusion	10 min
Mind refresh	- Lecturer	
	concludes the	
	materials by	
	giving	
	summaries	
	- Lecturer	
	delivers thanks	
	for the	
	excellent	
	attention	
	- Lecturer keeps	
	students'	
	motivation	
	Greetings	
		2 x 50 min
		repeat/imitate the words - Summary/ Conclusion - Lecturer concludes the materials by giving summaries - Lecturer delivers thanks for the excellent attention - Lecturer keeps students' motivation

Meeting 2

The Objectives of the Study:

Students are able to:

- 1. Improve writing skill
- 2. Improve reading skill
- 3. Increase Vocabulary
- 4. Improve critical thinking
- 5. Improve self-confidence

Stages	Towast Foods	Activities	Time
Stages	Target Focus	Experience	Allocation
Opening	- Relaxation	Greeting	15 min
		Ice-breaking	
		- Asking general	
		questions	
		- Creating Games	
		Giving	
		encouragements	
		and motivations	
Doing	- Speaking	Retell the Story	15 min
some	Fluency	- Students express	
reviews for	- Pronunciation	their opinion	
the	Practice	about the	
previous	- Critical	knowledge	
materials	Thinking	content (the book	

	T	1	
		publishing	
		process) of the	
		last meeting	
		Students retell the	
		story about the	
		previous text	
Language	- Grammar	Reported Speech	30 min
Focus	- Critical	(Part 1) Statement	
	Thinking	- Lecturer explains	
		about the use of	
		"reported	
		speech" and give	
		examples of the	
		sentences	
		- Students are	
		allowed to ask	
		unclear	
		explanations	
		Lecturer and	
		students are	
		involved in the	
		discussion	
		(interactive	
		methods)	
Exercise 1	- Critical	Reported Speech	7,5 min
Exercise 1	- Citical	Reported Speech	1,5 IIIIII

	Thinking	(Part 1) Statement	
		Students are asked	
		to choose one of the	
		best answers to	
		complete the	
		sentences.	
Exercise 2	- Writing Skill	Reported Speech	7,5 min
		(Part 1) Statement	
		Students write	
		some grammar	
		sentences	
Exercise 3	- Writing Skill	- Students make a	15 min
	- Reading	paragraph	
	comprehension	related to the	
	- Speaking	theme and read	
	Fluency	the sentences or	
	- Pronunciation	a paragraph	
	advance	loudly in front of	
	- Self-	the class	
	confidence		
Closing	- Refresh mind	Conclusion	10 min
		- Lecturer	
		concludes the	
		materials by	
		giving summary	

	- Lectu	rer delivers
	thank	s for the
	excell	ent
	attent	ion
	- Lectu	rer keeps
	studer	nts'
	motiv	ation
	Greetin	ıg
Total per		2 x 50 min
meeting		
		1

THE BOOK PUBLISHING PROCESS

A. Reading Text

Reading Comprehension

Instruction: Read the following text silently and loudly!

Although the process may differ between organizations when it comes to publishing large quantities through big-name publishers, the process is very similar.



https://www.incomediary.com/

Procurement:

In order to **publish** something, a publisher has to have something to publish. In the book world, **authors** send in their completed **103** | Page

manuscripts in the hopes that the publisher will accept them and publish them.

Acceptance:

Publishers have to accept something that they think they will be able to sell or use in order for them to publish it. Again, using the book world as an example, publishers will accept manuscripts from authors and offer them in advance and a **contract**. The acceptance may come from an **editor** that works directly with writers **employed** by the publisher.

Editing:

editing is also an important step in the process; each book, **article**, or **piece** has to be edited. Writers are expected to do as much editing on their own as they can, whether you are talking about publishing books are publishing articles on the web. Sometimes, depending upon the publisher, a piece gets no editing whatsoever.

Design:

With some publishers, this step will be unnecessary. For example, in order to publish an article on a blog, there will be almost no design done. However, even adding pictures to a blog post may count as design. With the book, the design of the interior is important and the **cover** is especially important.

Pre-Publication Promotion: with some types of publishing, there is a great deal of **promotion** that is done before the pieces are even **104** | Page

published. This is especially true in the book world, although it is not true for every author. Some books get a great deal of promotion before they are published and some get none. With other types of publications such as magazines and newspapers, individual articles are not promoted unless they are front page or featured.

Publication:

This is an interesting step because just because someone is a publisher does not mean that they actually do the physical work of **duplicating** and printing a book or piece. Many local newspaper offices do have their own printing press and do their own publication, but some book publishing companies, magazines, and other publications contract with printing companies that do nothing but print.

Distribution: the next step in the chain is distribution. You cannot just publish something and then hope that people will write to you and somehow order it. Every publishing company has to distribute whatever it is that they are publishing. For example, in the book world, major publishers list their books and a couple of different **catalogs**. One is called the Baker & Taylor catalog, and it is a catalog that **libraries** and schools order from. The other major catalog and distribution channel are called Ingram. Ingram is a catalog for booksellers. **Bookstores** order from the Ingram catalog and then put those books on their shelves.

Post-Publication Promotion: Finally, the very last step in the chain is promotion after the book is been published. Again, not every author gets this treatment. Some authors get hundreds of thousands of dollars in promotion, while others simply get listed in the catalogs and the author has to hope for the best.

B. Question

Conversation Practice

Instruction: Answer the following questions based on the text and practice with your friend!

- 1. Mention all processes of publishing!
- 2. Explain the process of publishing!
- 3. Explain the difference between pre-publication promotion and post-publication promotion base on your opinion!
- 4. What is Ingram?
- 5. How do you promote and distribute your own book?

C. Vocabulary

Pronunciation Practice

Instruction: Pronounce the following words and understanding the meaning!

No.	List of Difficult words	Pronouncation	meaning
1	Procurement	prə'kyoormənt	Pengadaan
2	Publish	'kəvər	Menerbitkan
3	Authors	'ôTHər	Pengarang
4	Manuscripts	'manyəˌskript	Naskah
5	Acceptance	ək'septəns	Penerimaan
6	Contract	kən'trak	Kontrak
7	Editor	'edədər	Editor
8	Employed	im'ploid	Bekerja
9	Editing	'edət(t)Ing	Mengedit
10	Article	ˈärdək(ə)l	Artikel
11	Piece	Pēs	Bagian
12	Design	dəˈzīn	Desain
13	Cover	'kəvər	Sampul
14	Promotion	prəˈmōSH(ə)n	Promosi
15	Publication	pəblə kāSH(ə)n	Publikasi
16	Duplicate		
17	Distribution	distrə byooSH(ə)n	Distribusi

18	Catalogs	ˈkadlˌôg	Katalog
19	Library	ˈlīˌbrerē	Perpustakaan
20	Bookstores	'bookstôr	Toko buku

D. Language Focus: Reported Speech Statement

Grammar Knowledge

Instruction: Understanding the following language Focus!

Reported Speech

Reported speech" is when we talk about what somebody else said – for example:

Direct Speech: "I've been to London three times."

Reported Speech: She said she'd been to London three times.

We often use "reported speech" when talking about a conversation that happened in the past. There are some changes to the verbs with reported speech; read the table to find out how each verb tense changes:

Direct Speech	Reported Speech	Example
Simple	Simple past	"I want to go home."
present		She said she wanted to go
		home.
Present	Past	"I'm reading a good book."

continuous	continuous	She said she was reading a
		good book.
Simple past	Past perfect	"I ate pasta for dinner last
		night."
		She said she'd eaten pasta for
		dinner last night.
Present	Past perfect	"I've just finished cleaning
perfect		my room."
		She said
		she'd just finished cleaning
		her room. "
		My mother has never been to
		Japan."
		She said her
		mother had never been to
		Japan.
Can / can't	Could /	"I can meet with you next
	couldn't	Monday."
		She said she could meet with
		me next Monday."
		Sorry, I can't talk now. I'm at
		work."
		She said she couldn't talk at
		the moment because she was
		at work.

Will / won't	Would /	"I'll pick him up at the	
	wouldn't	airport."	
		She said she'd pick him up at	
		the airport."	
		I won't tell anybody your	
		secret."	
		She said she wouldn't tell	
		anybody my secret.	

Be careful: "said" and "told" have a small difference.

After "told," we need to include a person:

- 1. She **said** she wanted to go home.
- 2. She **told me** she wanted to go home.
- 3. She **told John** that she wanted to go home.
- 4. She told she wanted to go home.
- 5. She said me that she wanted to go home.

E. Exercise

Exercise 1:

Choose one of the best answers to complete the following sentences using one of the correct reported speeches have been explained!

- 1. Maria: "I saw them leave the meeting early."
 - a. Maria said she sees them leave the meeting early
 - b. Maria said she was seeing them leave the meeting early

- c. Maria said she'd seen them leave the meeting early
- 2. Lisa: "I've forgotten your name."
 - a. Lisa said she'd forgotten my name
 - b. Lisa said she wouldn't forget my name
 - c. Lisa said she's forgetting my name
- 3. Kevin: "I'm not hungry."
 - a. He said me he wasn't hungry
 - b. He told me he wasn't hungry
 - c. He told me he hasn't been hungry
- 4. Bill (yesterday): "I won't work late today."
 - a. Bill said he shouldn't work late yesterday
 - b. Bill said he couldn't work late yesterday
 - c. Bill said he wouldn't work late yesterday
- 5. Sharon: "I can give you a ride."
 - a. Sharon said she could give me a ride
 - b. Sharon said she has given me a ride
 - c. Sharon said she is giving me a ride
- 6. James: "My sister is coming over this afternoon."
 - a. James said his sister had come over in the afternoon
 - b. James said his sister was coming over in the afternoon
 - c. James said his sister came over in the afternoon
- 7. Tom: "I'm thinking about buying a new computer."
 - a. Tom told me he was thinking about buying a new computer
 - b. Tom told he was thinking about buying a new computer
 - c. Tom said he had thought about buying a new computer

- 8. Pat: "Joe has already left."
 - a. Pat said that Joe had already left
 - b. Pat told Joe that I had already left
 - c. Pat told me that Joe was already leaving
- 9. Jerry, "I'll help you!"
 - a. Jerry said I would help him
 - b. Jerry said he won't help me
 - c. Jerry said he would help me
- 10. Susan: "I'm not taking any English classes this semester."
 - a. Susan said she wouldn't take any English classes this semester
 - b. Susan said she wasn't taking any English classes this semester
 - Susan said she hasn't taken any English classes this semester

Exercise 2:

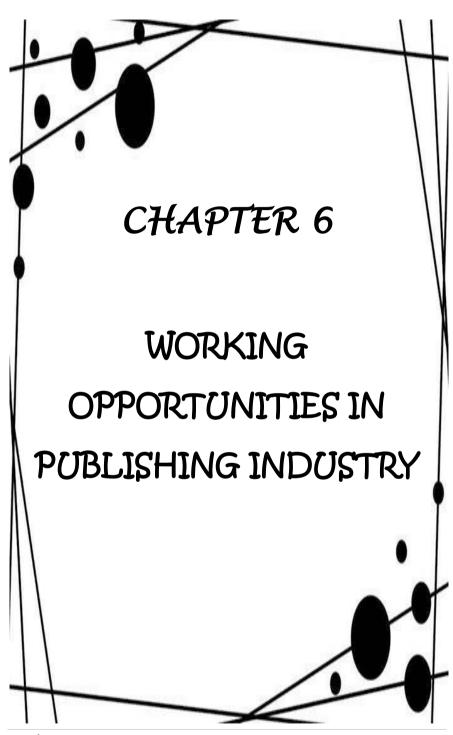
Write two direct speech that contains simple present, present continues, simple past, present past, present perfect, can/ can't, will/ won't. And the write the reported speech of them!

Simple Present

1.	DS:
	IS
2.	DS
	IS

<u>Pr</u>	esent Continues
1.	DS:
	IS
2.	DS
	IS
Siı	mple Past
1.	DS:
	IS
2.	DS
	IS
<u>Pr</u>	esent Past
1.	DS:
	IS
2.	DS
	IS
<u>Pr</u>	esent Perfect
	DS:
	IS
2.	DS
	IS
Ca	nn/ Can't
1.	DS:
	IS
2.	DS
	IS

\mathbf{W}	ill/ won't
1.	DS:
	IS
2.	DS
	IS
<u>E</u> xe	ercise 3:
Wr	rite a paragraph about the theme (the Publishing process
bas	ed on your opinion and read it aloud in front of the class.



Guidelines:

Meeting 1

The Objectives of the Study:

Students are able to:

- Gain the information and knowledge of "Working Opportunities in Publishing Industry"
- 2. Improve reading skill
- 3. Enlarge some vocabularies related to the text
- 4. Improve communication skills (speaking fluency, listening comprehension, and pronunciation)
- 5. Develop critical thinking
- 6. Stimulate self-confidence

		Activities	Time
Stages	Target Focus	Experience	Allocation
Opening	- Relaxation	Greeting	15 min
		Ice-breaking	
		- Asking general	
		questions	
		- Creating	
		Games	
		Giving	
		encouragements	
		and motivations	
Understanding	- Reading	Silent Reading	20 min
the Reading	comprehension	Students read	

Text	- Pronunciation	the text without	
	practice	any sounds	
		(3 times)	
		Reading aloud	20 min
		students read	
		aloud the	
		paragraphs in	
		turn	
		(3 circles)	
Answering	- Speaking	Speaking in	20 min
Question	Fluency	Pairs	
related to		students ask and	
reading text		answer the	
		questions face to	
		face with	
		partner	
Understanding	- Vocabulary	Speak after Me	15 min
the Difficult	mastery	- Lecturer asks	
Words	- Pronunciation	the students'	
	Practice	difficult words	
		- Lecturer	
		explains the	
		difficult words	
		- lecturer	
		mentions the	

		words and	
		students	
		repeat/ imitate	
		the words	
Closing	- Summary/	Conclusion	10 min
	Mind refresh	- Lecturer	
		concludes the	
		materials by	
		giving	
		summaries	
		- Lecturer	
		delivers thanks	
		for the	
		excellent	
		attention	
		- Lecturer keeps	
		students'	
		motivation	
		Greetings	
Total per			2 x 50 min
meeting			

Meeting 2

The Objectives of the Study:

Students are able to:

- 1. Improve writing skill
- 2. Improve reading skill
- 3. Increase Vocabulary
- 4. Improve critical thinking
- 5. Improve self-confidence

Stages	tages Target Focus Activities		Time
Stages	Target Focus	Experience	Allocation
Opening	- Relaxation	Greeting	15 min
		Ice-breaking	
		- Asking general	
		questions	
		- Creating Games	
		Giving	
		encouragements	
		and motivations	
Doing	- Speaking	Retell the Story	15 min
some	Fluency	- Students express	
reviews for	- Pronunciation	their opinion	
the	Practice	about the	
previous	- Critical	knowledge	
materials	Thinking	content (working	
		opportunities in	
		publishing	

		industry) of the	
		last meeting	
		Students retell the	
		story about the	
		previous text	
Language	- Grammar	Reported Speech	30 min
Focus	- Critical	(Part 2) Requests,	
	Thinking	orders, questions	
		- Lecturer explains	
		about the use of	
		"reported	
		speech" and give	
		examples of the	
		sentences	
		- Students are	
		allowed to ask	
		unclear	
		explanations	
		Lecturer and	
		students are	
		involved in the	
		discussion	
		(interactive	
		methods)	
Exercise 1	- Critical	Reported Speech	7,5 min

	Thinking	(Part 2) Requests,	
		orders, questions	
		Students are asked	
		to choose one of the	
		best answers to	
		complete the	
		sentences.	
Exercise 2	- Writing Skill	Reported Speech	7,5 min
		(Part 2) Requests,	
		orders, questions	
		Students write	
		some grammar	
		sentences	
Exercise 3	- Writing Skill	- Students make a	15 min
	- Reading	paragraph	
	comprehension	related to the	
	- Speaking	theme and read	
	Fluency	the sentences or	
	- Pronunciation	a paragraph	
	advance	loudly in front of	
	- Self-	the class	
	confidence		
Closing	- Refresh mind	Conclusion	10 min
		- Lecturer	
		concludes the	

	materials by	
	giving summary	
	- Lecturer delivers	
	thanks for the	
	excellent	
	attention	
	- Lecturer keeps	
	students'	
	motivation	
	Greeting	
Total per		2 x 50 min
meeting		

WORKING OPPORTUNITIES IN PUBLISHING INDUSTRY

A. Reading Text

Reading Comprehension

Instruction: Read the following text silently and loudly!



https://kidlit.com/

Have we ever thought about who makes school books? Who publishes the magazine? Who edited the novel so that it was **readable**? Who makes the book's cover so that it makes us interested in knowing more about its contents? Of course, the answer is the publishing company.

The publishing **company** is an **industry** that produces and reproduces **literature** and information or activity to create information that the public can enjoy. If we buy a book, whether a novel, comic, or school book, we will see various publishing companies from their logo printed on one corner of the book **cover**.

The publishing industry is a company that can survive long enough even though the technology is developing rapidly. On the other hand, with the advent of technology, the publishing industry has expanded its meaning and scope of work. The publishing industry, which initially only printed conventional books, is now developing into electronic books. That is why job opportunities in the publishing industry are enormous. Here are some of the types of jobs needed in the publishing industry:

Editor

Editors have different types of roles and functions depending on their position. Editors consist of assistant editors, copy editors, senior editors, managing editors, and chief editors. The assistant editor is the person who will have frequent meetings and direct communication with the author. The copy editor is responsible for the technical writing of the book, such as **spelling errors**, language, facts, data, and others. The editor has the task of editing a book. Senior editors have duties that focus on administrative matters, writing, designing, and distribution plans. The managing editor has the highest position in the distribution sector.

Meanwhile, the chief editor is responsible for distributing the work to the staff with the specified **deadline**.

Illustrator

Illustrators are people who add detailed images of a snippet of a story or information. The illustrator makes pictures so that readers are more interested and easier to understand the content of the reading.

Packaging Designer

An artistic cover will attract readers to know more about the book's contents so that they are interested in buying it. A packaging designer is a person who plays a role in designing the appearance of the book, such as the type, color, and image of the book cover to make it look attractive. This profession plays an important role in determining people's interests and purchasing power.

Printing Price Estimator

As a publishing industry, this company certainly has a **budget** for printing. Therefore, a printing price **estimator** is needed so that printing costs are not greater than the budgeted costs.

Digital marketing

Digital **marketing**'s job is to attract people's attention to products or books sold interestingly and creatively. Therefore, someone who works as a digital marketer must produce **posters** with attractive language and images.

Those are some of the professions in the publishing industry. The publishing industry has very good prospects. Many other professions are not mentioned in the article.

B. Questions

Conversation Practice

Instruction: Answer the following questions based on the text and practice with your friend!

- 1. Mention some jobs and responsibilities in the publishing industry that you know!
- 2. Explain the role of the packaging designer based on your opinion!
- 3. Mention the roles and functions of the editor!
- 4. Mention some professions in the publishing industry that you know!
- 5. Why is a printing price estimator needed in a publishing company?
- 6. How is the development of the publishing industry in the current era?
- 7. How does a digital marketer design a poster to attract the public?

C. Vocabulary

Pronunciation Practice

Instruction: Pronounce the following words and understanding the meaning!

No	List of Difficult words	Pronunciaton	Meaning
1	Readable	ˈrēdəb(ə)l	Dapat dibaca
2	Company	ˈkəmp(ə)nē	Perusahaan
3	Industry	'indəstrē	Industri
4	Literature	'lidərəCHər	Literatur/ dokumen
5	Cover	'kəvər	Sampul
6	Editor	'edədər	Editor
7	Spelling	'speliNG	Ejaan
8	Error	'erər	Kesalahan
9	Deadline	'ded līn	Tenggat Waktu
10	Illustrator	'ilə strādər	Ilustrator
11	Designer	də zīnər	Perancang
12	Budget	'bəjət	Angaran
13	Estimator	'estə mādər	Penaksir
14	Marketing	'märkədiNG	Pemasaran
15	Poster	'pōstər	Poster pengumuman

D. Language Focus: Requests, Orders, Questions

Grammar Knowledge

Instruction: Understanding the following language Focus!

Reported Speech (Part 2) – Requests, Orders, And Questions

Note: In Reported Speech (Part 1), we have learned how to make reported statements. While in Part 2, we will focus on **requests**, **orders**, and **questions**.

Direct Speech	Reported Speech	Example		
Requests/	Asked	"Please make 10 copies of		
orders	(me/him/her) to	this report."		
	Told (me/him/her)	She asked me to make 10		
	to	copies of the report."		
		Go to the bank."		
		He told me to go to the		
		bank.		
Yes/no	Asked if	"Are you coming to the		
questions	Wanted to know	party?"		
	if	He asked if I was coming to		
		the party."		
		Has John seen the new		

		movie?" She asked if John had seen the new movie.
Other	Asked	"When was the company
questions	Wanted to	founded?"
	know	She asked when the
		company was founded."
		What kind of car do you
		drive?"
		He wanted to know what
		kind of car I drive.

Requests/Orders

- 1. "Asked me to" is used for requests.
- 2. "Told me to" is stronger; it is used for orders/commands.
 - \circ The main verb stays in the infinitive:
 - She asked me to make copies.
 - He told me **to go** to the bank.

Yes/No Questions

- o "Asked if" and "wanted to know if" are equal.
- The main verb changes according to the <u>rules for reported</u> <u>statements</u>:
 - "Did you turn off the TV?" (past simple)
 - She asked if I **had turned off** the TV (past perfect)

 We don't use the auxiliary verbs "do/does/did" in the reported question.

Other Questions

- o "Asked" and "wanted to know" are equal.
- We don't use the auxiliary verb "do" or "does" in the reported question:

"Where **does** he work?"

She wanted to know where he works.

 In questions with the verb "to be," the word order changes in the reported question:

"Where **were you** born?" (Question word + [to be] + subject)
He asked where **I was** born (Question word + subject + [to be])

He asked where was I born

E. Exercise

Exercise 1:

Choose one of the best answers to complete the following sentences using one of the correct reported speeches have been explained!

- 21. "Where does your family usually go on vacation?"
 - a. He asked if my family usually goes on vacation
 - b. He asked where does my family usually go on vacation
 - c. He asked where my family usually goes on vacation
- 2. "Have you met my sister?"

- a. She wanted to know if I'd met her sister.
- b. She wanted to know if I will meet her sister
- c. She told me to meet her sister
- 3. "Look up these words in the dictionary."
 - The teacher asked us if we'd looked up the words in the dictionary
 - b. The teacher told us to look up the words in the dictionary
 - c. The teacher wanted to know how to look up the words in the dictionary
- 4. "How much does it cost to rent a car?"
 - a. He told me he wanted to rent a car
 - b. He wanted to know how much it costs to rent a car
 - c. He asked if it costs money to rent a car
- 5. "Will you help me?"
 - a. She asked if I would help her
 - b. She asked if she would help me
 - c. She asked if you would help her
- 6. "Please don't walk on the grass."
 - a. He asked us not to walk on the grass
 - b. He asked us if we'd walked on the grass
 - c. He asked if he could walk on the grass
- 7. "What time is it?"
 - a. My friend told me what time it was
 - b. My friend wanted to know what time is it
 - c. My friend asked me what time it was
- 8. "Can you swim?"

- a. He asked me if I'd swim
- b. He asked me to swim
- c. He asked if I could swim
- 9. "Finish the report by tomorrow, or else you're fired."
 - a. My boss told me he'd finished the report for the next day, or else I was fired
 - b. My boss told me to finish the report by the next day, or else I'd be fired
 - c. My boss told me to finish the report by the next day, or else you are fired
- 10. "What's her last name?"
 - a. He asked what her last name was
 - b. He asked what was her last name
 - c. He asked if she had a last name

Exercise 2:

Write two direct speeches of requests/ orders, Yes/no questions, and other questions. And the write the reported speech of them!

Requests

1.	DS:
	IS
2.	DS
	IS

<u>Or</u>	<u>ders</u>
1.	DS:
	IS
2.	DS
	IS
Ye	es/ no questions
1.	DS:
	IS
2.	DS
	IS
<u>Ot</u>	her questions
1.	DS:
	IS
2.	DS
	IS
<u>E</u> x	ercise 3:
Wr	rite a paragraph about the theme (working opportunities in
puł	olishing industry) based on your opinion and read it aloud in
fro	nt of the class.

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Reported Speech (Part 2) – Requests, Orders, and Questions – Espresso English

Reported Speech (Part 1) – Statements – Espresso English

Some / Any / No + Exercises – Espresso English

ABOUT THE AUTHOR

Dr. Widya Rizky Pratiwi, S. Pd., MM was born in August 1988. She is a lecturer of English. She got her bachelor's degree at Universitas Negeri Makassar in 2010 and her master's degree Universitas Muslim at Indonesia in 2015. Then, she completed her doctoral study at Universitas Negeri Makassar in early 2021.



Widya earned some government scholarships when studying. She got PPA and BUDI-DN scholarship. Since became a lecturer, she joined several international conferences. One of them is the ASIA TEFL conference at the University of Macau, China, in 2018, which was funded by LPDP. She also won PKPI/sandwichlike scholarship at the University of Newcastle, Australia, in 2019.

While doing some academic activities, she involves herself in some organizations. She becomes a volunteer in many social activities since she was in elementary school. She found Bulukumba English Meeting Club (BEMC) and become a president since 2012. With her team, they initiate some English Villages. Besides, she was a deputy director of Rumah Produktif Indonesia English School (RPI-ES) in 2020 and the secretary of the Language Division in Rumah Produktif Indonesia (RPI) from early 2021 till now.

Besides, the author is mandated as the head of Yayasan Bunda Kartini. She is also the founder and the owner of Widyasatya Learning Centrum. This Institution is prepared for learners who need additional course, specifically in English skills. Widyasatya Learning Centrum also has a website that is used to deliver some materials to aid students in learning.

Widya writes some books, such as Jejak Sang Pemimpi: Cerita dari Kampung Inggris Pare, English for Computer: Communication Skills in ICT, and this current book entittled "Communicative English Reading-based Interactive Instructional Materials for the Publishing Students".

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